

THAMESFORD AREA MINOR HOCKEY ASSOCIATION

PO Box 509, Thamesford, ON N0M 2M0



**2015/2016
SPONSORSHIP PACKAGE**

To Whom It May Concern:

The Thamesford Area Minor Hockey Association is committed to creating a hockey program for youth of all ages that is fun, where participants can develop and learn the technique and skills of the game, life skills and good sportsmanship in a safe environment.

The Thamesford Area Minor Hockey Association (TAMHA) was established in 1986. We are members in good standing of Hockey Canada, Ontario Minor Hockey Association (OMHA), Shamrock Hockey League and the Lambton-Middlesex Local League. Our organization is administered exclusively by volunteers. The Board of Directors of Thamesford Area Minor Hockey Association is dedicated to providing the youth of the Thamesford area with the best hockey experience possible.

While our Association has excellent commitment through the parents and volunteers, we must rely on outside sources to sustain our quality programs. Sponsorship has always played a vital role in the development of our minor hockey program and we are very grateful to all the sponsors that have, and continue to be involved with the Thamesford Area Minor Hockey Association.

As a business owner and member of our community, we would like to extend an invitation for you to sponsor TAMHA and/or one of our teams. Your contributions will be beneficial to ensuring that the Thamesford Area Minor Hockey Association can continue to offer excellent hockey programs for our youth in the Thamesford area.

WHY SPONSOR TAMHA Hockey?

- With over 10 teams, 100+ players and 300+ immediate family members, all from your community, we represent a significant targeted demographic.
- Our arena in Thamesford is filled with players, parents, siblings, grandparents and hockey fans of Thamesford Minor Hockey, in addition to visiting associations, seven days per week, offering great exposure to your business.
- Our newly re-designed website gets significant daily traffic and your link can be on it. Our website gets approximately 35,000 visits per year. As a sponsor your organization will benefit from this exposure.
- Social Media Presence. We now have a rapidly growing presence and following on our new Facebook page which offers an excellent opportunity for added exposure.
 - You will be one of our "Featured Likes" on our Facebook page.
- We actively encourage our membership to support our sponsors.
- Our teams play games throughout South Western Ontario and beyond; your sponsor bar will be proudly displayed.
- Effective and targeted advertising.
- Community presence and good will, and building for the future (a legacy of support).

HOW DOES YOUR SPONSORSHIP HELP?

- Sponsorship revenue helps to keep registration costs affordable so that more children are able to participate and enjoy the game of hockey.
- Allows TAMHA to provide the best skill development coaches and instructors.
- Ensures players of all ages and abilities are provided with opportunities to excel.
- Fosters community involvement and partnership.
- Provides funding for the purchase of jerseys and hockey equipment.
- Supports the day to day operation of our minor hockey association.

We look forward to your support and thank you very much for your anticipated assistance. Additionally, we would welcome the opportunity to discuss any other sponsorship ideas that you may have to help sponsor the youth of the Thamesford area who play minor hockey. **For more information and to share your sponsorship ideas, please contact our Sponsorship Coordinator, Owen Wallace at 226-373-0077 or via email at owall7@gmail.com**

TAMHA has introduced some exciting new programs which offer our sponsors many value added features with the goal of increased exposure to you and your customers while supporting our association. Please see the attached sponsorship options.

TAMHA Sponsorship Tiers

If you would like to be a sponsor please complete the attached sponsorship form. Thank you in advance for supporting the Thamesford Area Minor Hockey Association.

1) GOLD LEVEL—\$1000

Sponsorship of one local league or representative league team (**full set of home and away team jersey's**)

You will receive the following:

- Your Company name shown on a Sponsor Bar on the back of one full set of home **and** away team jersey's
- Receive a Thank you Plaque and Team Picture
- 2 Gate Passes for all TAMHA games (regular season and playoffs)
- Recognized as a game day sponsor at least one time during the season
- Listed as a sponsor on the TAMHA website with your Company Logo shown and a link to your website
- Listed as a sponsor on the TAMHA sponsorship display board at the Thamesford Arena
- Thank you advertisement in the Village Voice

2) SILVER LEVEL— \$600

Sponsorship of one local league or representative league team (**home or away team jersey only**)

You will receive the following:

- Your Company name shown on a Sponsor Bar on the back of a home **or** away team jersey
- Receive a Thank you Plaque and Team Picture
- 2 Gate Passes for all TAMHA games (regular season and playoffs)
- Recognized as a game day sponsor at least one time during the season
- Listed as a sponsor on the TAMHA website with your Company Logo shown and a link to your website
- Listed as a sponsor on the TAMHA sponsorship display board at the Thamesford Arena
- Thank you advertisement in the Village Voice

***Gold and Silver sponsorship opportunities are provided on a first come basis and are therefore subject to availability.**

3) BRONZE LEVEL— \$400

You will receive the following:

- 2 Gate Passes for all TAMHA games (regular season and playoffs)
- Receive a Thank you plaque
- Recognized as a game day sponsor at least once during the season
- Listed as a sponsor on the TAMHA website with your Company Logo shown and a link to your website
- Listed as a sponsor on the TAMHA sponsorship display board at the Thamesford Arena
- Thank you advertisement in the Village Voice

4) COPPER LEVEL – Other Amount (Minimum \$100)

You will receive the following:

- Listed as a sponsor on the TAMHA website with your Company Logo shown and a link to your website
- Listed as a sponsor on the TAMHA sponsorship display board at the Thamesford Arena
- Thank you advertisement in the Village Voice

NEW SPONSORSHIP OPTIONAL ADD ON FOR GOLD, SILVER AND BRONZE LEVEL SPONSORS:

RINK DIVIDER PAD SPONSOR



\$150 for 2015-2016 Season

Gold, Silver and Bronze level sponsors can now choose to have their name and/or company logo displayed on our new foam rink divider pads (see photo for example). The cost is \$150 for the 2015-2016 season. TAMHA will cover the cost to have your business name or logo printed and placed onto both sides on a section of the rink divider pads. The rink divider pads are 12" high by 8" wide. The rink divider pads will be placed at centre ice to divide the ice rink in half during most practices offering you great exposure for your business.

**THAMESFORD AREA MINOR HOCKEY ASSOCIATION
2015-2016 SPONSORSHIP FORM**

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____ Email: _____

Company Web Site Address: _____

Contact Person: _____

PLEASE CHOOSE LEVEL OF SPONSORSHIP:

___ Gold Level \$1000

___ Silver Level \$600

___ Bronze Level \$400

___ Rink Divider Pad \$150 (with Gold/Silver/Bronze sponsorship)

___ Copper Level (Other Amount) \$ _____ (Min. \$100)

Would you like to receive a Thank you Plaque? Yes _____ No _____

Note: Copper level not eligible for Thank you plaque

Return completed form and payment as follows:

By Mail or Drop off to: TAMHA c/o Owen Wallace at 187 Boyd Blvd, Thamesford, ON N0M 2M0

Ph: 226-373-0077

CHEQUES TO BE MADE PAYABLE TO: THAMESFORD AREA MINOR HOCKEY ASSOCIATION or TAMHA

*Receipts are issued for all sponsors

THANK YOU FOR SPONSORING THE YOUTH OF THE THAMESFORD AREA MINOR HOCKEY ASSOCIATION